



308

UNIQUE SENSATIONS





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The iconic All-New PEUGEOT 308 reaches epic new heights, with a seductive and dramatic design aesthetic which signals a new era for the marque. Distinctive exterior styling captures the All-New PEUGEOT 308's strength of character and its desire to help you make every moment your moment.

Dynamic from every angle, the sleek and athletic silhouette belies the powerful and bold proportions.

The chiselled design of the headlights houses the ultra-compact front light signature, with PEUGEOT's Matrix LED Technology, and fang-shaped daytime running lights.

The muscular rear end design is offset by an aerodynamic lowered roof line, with Full LED technology taillights displaying the iconic 3 claws lighting effect.



DESIGN & TECHNOLOGY



OUR NEW FACE

The All-New PEUGEOT 308 is the first model to feature the distinctive, newly designed PEUGEOT badge.

Sitting proudly on the radiator grille, the emblem symbolises the brand's strength, making it a fitting expression of PEUGEOT's heritage, timeless identity and commitment to ultra-modernity.



10" TOUCHSCREEN

The High Definition (HD) Colour Touchscreen features a tablet-like screen that is highly customisable – with greater responsiveness, enhanced functionality and a range of multi-page display modes.

Vehicle features can be configured to the new, fully customisable digital i-Toggle buttons, which provide shortcuts to your favourite actions and apps.



PEUGEOT i-Cockpit™

The new generation i-Cockpit™ boasts a full range of ergonomic enhancements and intuitive features carefully designed to transform your time, into quality time.

Innovations include a new compact steering wheel, new digital head-up or digital 3D holographic instrument panel and the newly designed PEUGEOT i-Connect infotainment system.



*Overseas model shown



INSTANT SERENITY

Inside, the atmosphere is comfortable and inviting with customised LED lighting modes in your choice of 8 colours and the sensational sound quality of the premium Hi-Fi system.

Relax with the AQS (Air Quality System) which cleverly activates air recycling, while the Clean Cabin air treatment system lets you breathe easy, thanks to its High Efficiency (HE) air filter.

Melt into the ergonomic and enveloping front seats of the GT Premium with heating, 10-point massaging with eight-pocket pneumatic technology, five massage programmes and German certified back health design.

PEUGEOT 308 GT Hatch features Fraxx knit Tri-Material Alcantara trim, while the GT Premium and higher variants feature full grain Nappa leather¹ seat trim.

1. Leather appointed seats are a combination of genuine leather & synthetic materials for durability and are not wholly leather.

*Overseas model shown





*Overseas model shown

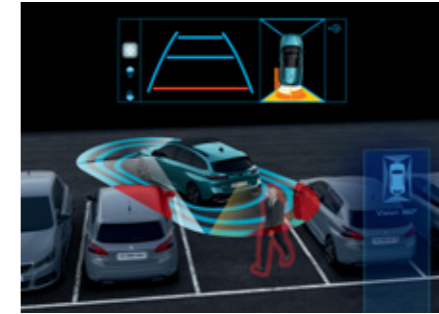
SAFETY



ADAPTS TO YOUR SURROUNDINGS

Peugeot 308 features the latest list of Advanced Driver Assistance Features (ADAS), such as Adaptive Cruise Control with Stop & Go automatically adjusts vehicle speed to maintain a safe distance from the vehicle in front and stops the vehicle completely if the vehicle ahead stops.

GT Premium variants also feature Active Lane Positioning Assist and semi-autonomous steering for those long road trips.



ALL ROUND SAFETY

Manoeuvre confidently thanks to the new High Definition 180° reversing camera, while four cameras provide a 360° view on GT Premium and higher variants.

Extended long range Blind Spot Detection monitors up to 70m behind your vehicle to protect you against potential dangers.



EFFICIENT DRIVETRAINS

The All-New PEUGEOT 308 is equipped with the dynamic latest generation Puretech turbo petrol engine, combined with a EAT8: Efficient Automatic Transmission 8-speed automatic gearbox.

Enjoy the clean and streamlined 'gearshift free' centre console and fuel saving thanks to the Stop & Start feature.

ALL-NEW PEUGEOT 308 WAGON

The athletic profile of the All-New PEUGEOT 308 Wagon highlights its aerodynamic lines, while the glossy black roof bars elongate the fluid silhouette.

The streamlined design is further enhanced by the lowered line of the roof, which flows to the curved cabin and stylised wheel arches.

At the rear, full LED 3D lights feature the iconic claw signature and inside the generous boot includes a modular, two position floor which can be dropped to create more space.

While flat folding rear seats give you a versatile completely flat floor with 1634 litres of cargo space and the smart electric tailgate features hands-free operation.



ALL-NEW PEUGEOT 308 HATCH & WAGON COLOURS



OLIVINE GREEN¹



ELIXIR RED



ARTENSE GREY



AVATAR BLUE²



VERTIGO BLUE¹



NERA BLACK



PEARL WHITE



PLATINUM GREY²

PAINT FINISHES & WHEELS



18" 'Kamakura' black diamond cut two tone alloy wheels (Standard on GT Hatch)



18" 'Portland' black diamond cut two tone alloy wheels (Standard on GT Premium Hatch & Wagon)

Note: Paint colours are representative only and subject to variation due to the printing process.
1. Colour only available on 308 Hatch variants. 2. Colour only available on 308 Wagon.



- STANDARD
- OPTIONAL
- UNAVAILABLE



SAFETY

	GT HATCH	GT PREMIUM HATCH	GT PREMIUM WAGON
Autonomous Emergency Braking (AEB) with low light pedestrian & cyclist detection	●	●	●
Automatic hazard light activation upon heavy brake application	●	●	●
Automatic Post-Collision Braking System	●	●	●
Anti-lock Braking System (ABS)	●	●	●
Emergency Braking Assistance (EBA)	●	●	●
Electronic Braking Distribution (EBD)	●	●	●
Electronic Stability Programme (ESP)	●	●	●
Hill Start Assist	●	●	●
Child lock functionality on rear doors	●	●	●
ISOFIX child seat fittings (x2) in second row	●	●	●
Child seat top tether points (x3) in second row	●	●	●
Automatic door locking when driving off	●	●	●
Deadlocking	●	●	●
Electronic code immobiliser	●	●	●
Front optimised safety headrests and rear retractable headrests (x3), height-adjustable	●	●	●
Seatbelt unfastened on the move audible and visual alert for all seats	●	●	●
Front three-point retractable seatbelts with force limiters	●	●	●
Driver and front passenger side, front and rear curtain airbags	●	●	●
Exterior temperature indicator with ice warning	●	●	●

ADVANCED DRIVER ASSISTANCE SYSTEMS (ADAS)

	GT HATCH	GT PREMIUM HATCH	GT PREMIUM WAGON
Rear Cross Traffic Alert	●	●	●
Long range Blind Spot Detection (BSD)	●	●	●
Active Lane Positioning Assist (semi-autonomous driving)	–	●	●
Active Lane Keeping Assist (LKA)	●	●	●
Adaptive cruise control with Stop & Go function	●	●	●
Speed limit recognition & recommendation	●	●	●
Driver attention warning	●	●	●
Tyre pressure sensors	●	●	●

COMFORT & CONVENIENCE

	GT HATCH	GT PREMIUM HATCH	GT PREMIUM WAGON
Automatic air conditioning	●	●	●
Air vents in second row	●	●	●
Air Quality System (AQS3) clean cabin technology filtration	●	●	●
Centre console with 2 cup holders	●	●	●
Central front armrest with storage compartment	●	●	●
PEUGEOT Open & Go system (keyless entry)	●	●	●
PEUGEOT i-Cockpit™ compact steering wheel	●	●	●
PEUGEOT i-Cockpit™ 10" HD colour touchscreen	●	●	●
PEUGEOT i-Cockpit™ 10" 3D digital instrument panel	●	●	●
Driver Sport Pack: Personalised colour theme for digital display, sport adjustment to the steering & accelerator pedal	●	●	●
Heated steering wheel	●	●	●
Electric parking brake	●	●	●
Electric power steering with reach & rake adjustable steering column	●	●	●



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COMFORT & CONVENIENCE

	GT HATCH	GT PREMIUM HATCH	GT PREMIUM WAGON
Multifunction trip computer	●	●	●
Front & rear parking sensors	●	●	●
180° colour reversing camera	●	–	–
360° HD colour with front, side & rear reversing cameras	–	●	●
Manual driving mode: change gear manually via steering mounted paddles	●	●	●
Multi-driving mode selector: Eco/Normal/Sport	●	●	●
Frameless Electrochrome rear view mirror	●	●	●
Electric, heated and power folding door mirrors	●	●	●
Door mirror auto dipping function in reverse gear	–	●	●
Door mirror mounted LED projection puddle lights	–	●	●
One-touch electric front & rear windows with pinch protection	●	●	●
Rear windscreen wiper triggered automatically in reverse gear	●	●	●
Acoustic tinted windscreen	●	●	●
Dark tinted rear side and tailgate windows	●	●	●
Tailgate with heated rear windscreen & wiper blade	●	●	●
Smart electric tailgate: with foot sensor & pedestrian detection	–	–	●

IN CAR ENTERTAINMENT & COMMUNICATION

	GT HATCH	GT PREMIUM HATCH	GT PREMIUM WAGON
Bluetooth® telephone facility	●	●	●
AM/FM radio	●	●	●
DAB radio (Digital Audio Broadcasting)	●	●	●
6 Speaker sound system: 4 woofer door speakers, 2 tweeter door pillar speakers	●	–	●

IN CAR ENTERTAINMENT & COMMUNICATION

	GT HATCH	GT PREMIUM HATCH	GT PREMIUM WAGON
FOCAL® premium 10 speaker Hi-Fi system: 4 woofer speakers, 4 tweeter speakers, 1 central speaker, 1 sub-woofer and one 12-way, 8 channel, 690 watt amplifier	–	●	–
Wireless smartphone charging	●	●	●
Wireless connection for Apple CarPlay® & Android Auto™ ¹	●	●	●
Wired Mirror Screen® for Apple CarPlay® & Android Auto™ ¹	●	●	●
PEUGEOT customisable virtual iToggles	●	●	●
PEUGEOT iConnect (voice activated by 'OK PEUGEOT')	●	●	●
Voice recognition (radio, navigation and telephony features)	●	●	●
USB Socket (x2) front including 1 USB-C	●	●	●
USB Socket (x2) rear including 1 USB-C	●	●	●
12V socket (front)	●	●	●

INTERNET CONNECTED 3D NAVIGATION (3 YEAR FREE²) SUBSCRIPTION

	GT HATCH	GT PREMIUM HATCH	GT PREMIUM WAGON
Carpark space availability	●	●	●
Fuel station location and pricing (daily wireless update)	●	●	●
TomTom® wireless internet map searching	●	●	●
TomTom® wireless internet speedcam alert	●	●	●
TomTom® wireless internet connected live traffic routing	●	●	●
TomTom® wireless internet connected live traffic updates	●	●	●
TomTom® wireless internet map update (monthly wireless update)	●	●	●
Connected 3D Navigation: 1 year extension (4 years total) ³	○ ³	○ ³	○ ³
Connected 3D Navigation: 3 year extension (6 years total) ³	○ ³	○ ³	○ ³

1. Compatible Apple® or Android™ device required. 2. All information supplied by Connected Services are derived from third party data and supplied using TomTom® mapping services. TomTom® is a registered trade mark of TomTom International B.V. 3 years free subscription is subject to subscription and commences from vehicle warranty start date irrespective of subscription date. Please subscribe on peugeot.com.au. 3. Subject to subscription; please subscribe on peugeot.com.au after 3 year free subscription expires.



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GT HATCH GT PREMIUM HATCH GT PREMIUM WAGON



GT HATCH GT PREMIUM HATCH GT PREMIUM WAGON

INTERIOR FEATURES

8-colour personalisable ambient lighting (door panels)	●	●	●
LED lighting within glovebox	●	●	●
PEUGEOT aluminium door sills	●	●	●
Multi-function full grain leather steering wheel with 'Adamite' green stitching & GT badging	●	●	●
Central front armrest with storage compartment	●	●	●
Centre console with two cup holders	●	●	●
Carpet mats	●	●	●
Premium Mistral Black interior roof lining	●	●	●
Aluminium trimmed sport pedals with foot rest	●	●	●
Boot load restraining net (x2)	–	–	●
Two position boot floor	–	–	●

EXTERIOR FEATURES

Body coloured exterior door handles	●	●	●
Body coloured rear spoiler	●	●	●
Nera black door mirror shells	●	●	●
Gloss black B pillar	●	●	●
Gloss black rear cluster connecting strip	●	●	●
GT model designation badging on tailgate	●	●	●
Lion emblem badging on front wings	●	●	●
Model designation badges front and rear	●	●	●
Extended lower body sills to the front and side	●	●	●
Rear lower bumper gloss black 'diffuser effect' trim	●	●	●

EXTERIOR FEATURES

Twin chrome exhaust style pipe surrounds	●	●	●
Dark chrome chequered radiator grille	●	●	●
18" 'Kamakura' black diamond cut two tone alloy wheels	●	–	–
18" 'Portland' black diamond cut two tone alloy wheels	–	●	●
Bi-tone roof rails	–	–	●
Cielo panoramic glass roof with interior blind	–	●	●

EXTERIOR LIGHTING & VISIBILITY

Full Matrix LED headlights (with automatic adjustment)	●	●	●
High Beam Assist	●	●	●
Automatic dusk sensing headlights	●	●	●
'Follow me home' headlight function	●	●	●
PEUGEOT signature LED daytime running lights	●	●	●
Rear full LED 3D PEUGEOT 'claw effect' lights (with sequential 'welcome sequence' upon unlocking the vehicle)	●	●	●
Automatic windscreen wipers with magic wash	●	●	●

SEATING

Fraxx knit Tri-Material Alcantara with 'Isabella' leather ¹ effect and 'Adamite' green top stitch	●	–	–
Black full grain Nappa leather ¹ seat trim with 'Tramontane' charcoal grey top stitch	–	●	●
1/3 - 2/3 folding rear seat	●	●	–
40/20/40 folding rear seats	–	–	●
Rear flat folding seats	–	–	●

308



EQUIPMENT

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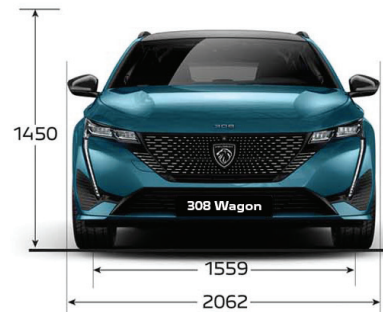
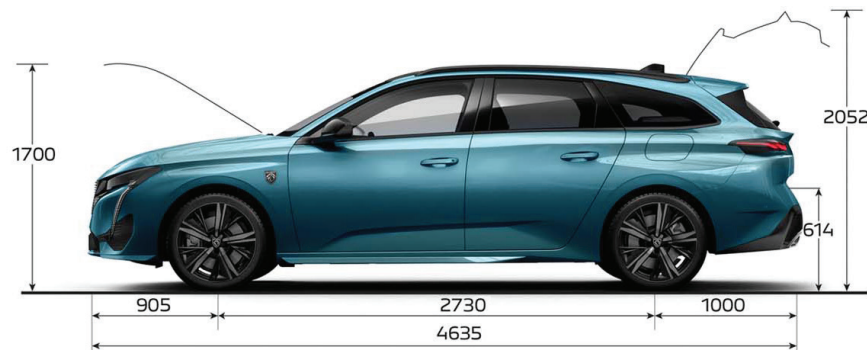
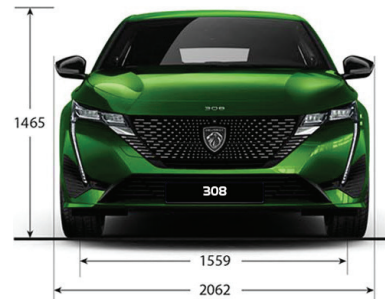
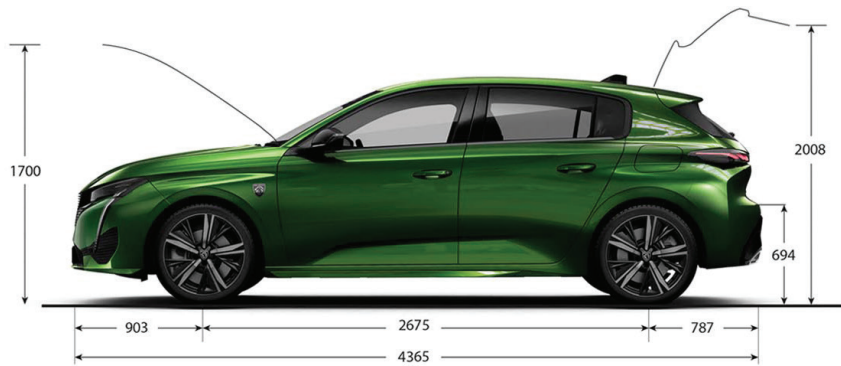


SEATING

Driver 6-way mechanical adjustment	●	–	–
Driver 8-way electronic adjustment with (x2) memory function	–	●	●
Front passenger seat 6-way mechanical adjustment	●	●	●
Driver manual lumbar adjustment	●	–	–

SEATING

Driver & front passenger electric lumbar adjustment	–	●	●
Driver & front passenger multi-point massage	–	●	●
Driver & front passenger heated seats	–	●	●
Driver adjustable nose cushion	–	●	●





GT HATCH

GT PREMIUM
HATCHGT PREMIUM
WAGON

GT HATCH

GT PREMIUM
HATCHGT PREMIUM
WAGON**INTERNAL COMBUSTION ENGINE**

	1.2 Litre Puretech turbo petrol	1.2 Litre Puretech turbo petrol	1.2 Litre Puretech turbo petrol
Drivetrain			
Cylinders	3	3	3
Cubic capacity (cc)	1199	1199	1199
Max power (kW @ rpm)	96 @ 5500	96 @ 5500	96 @ 5500
Max torque (Nm @ rpm)	230 @ 1750	230 @ 1750	230 @ 1750

TRANSMISSION

Type	Automatic, Front wheel drive		
Number of gears	8	8	8

PERFORMANCE

Maximum speed (km/h)	209	209	209
Acceleration 0-100km/h (sec) ¹	9.7	9.7	9.9

SUSPENSION

Front	Pseudo-Mac Pherson axle		
Rear	Semi-independent wheels - twist beam axle		

BRAKES (mm)

Front	304 x 28	304 x 28	304 x 28
Rear	268 x 12	304 x 28	304 x 28

WHEELS & TYRES

Wheel Size / Tyre	18" - 225/40 R18	18" - 225/40 R18	18" - 225/40 R18
Spare type	Tyre repair kit	Tyre repair kit	Tyre repair kit

WEIGHTS (kg)

Gross vehicle weight	1880	1880	1890
Tare weight	1258	1258	1314
Max. braked towing load	1400	1400	1400
Max. unbraked towing load	680	680	710

BOOT VOLUMES (litres)

Boot volume with seats in place	412	384	608
Boot volume to roof height with rear seats folded	1323	1295	1634

DIMENSIONS (mm)

Length	4365	4365	4635
Width mirrors open/folded	2062 / 1859	2062 / 1859	2062 / 1860
Height	1465	1465	1475
Wheelbase	2675	2675	2730
Front/rear overhang	900/785	900/785	900/1000
Front/rear track width	1560/1555	1560/1555	1560/1555

FUEL & EMISSIONS*

City cycle (l/100km)	6.1	6.1	6.1
Highway cycle (l/100km)	4.8	4.8	4.8
Combined cycle (l/100km)	5.3	5.3	5.3
CO ² emissions (g/km)	120	120	120
Fuel tank capacity (l)	52	52	52



308

Peugeot Citroën Australia offers this information as a general guide to product specifications. All data is believed to be correct as at November 2022, however, as development is an ongoing process, changes may occur from time to time which will not necessarily be reflected herein. Therefore, Peugeot Citroën Australia reserves the right to change specifications without notice. Accordingly, this information should not be regarded as an infallible guide to correct specifications, nor does it constitute an offer for sale of any particular vehicle. Whilst all care has been taken to provide you with information in regards to the general use of PEUGEOT products, you should not rely solely on the information provided in this brochure. Dealers are not agents of Peugeot Citroën Australia and have absolutely no authority to bind Peugeot Citroën Australia by an express or implied undertaking or representation. Peugeot Citroën Australia is the trading name of Inchcape European Automotive Pty Limited (ABN 97 070 000 789).

*Fuel consumption results are based on NEDC's standard test procedure to provide customers with a basis for comparison of the performance of vehicles in accordance with ADR 81/02 only. No test can simulate all 'real world' driving conditions. Actual on-road fuel consumption is will vary due to factors such as traffic conditions, vehicle conditions and load, fuel quality and how the vehicle is driven. More information at www.greenvehicleguide.gov.au.

PCAY7174 / MY23 / 11.22



CONFIGURE



CURRENT OFFERS \$

ACCESSORIES



FIND A DEALER



*Overseas model shown